



I am excited to begin moving beyond critical thinking to informed action. I look forward to deepening my understanding of my role within community-driven change, and to strengthening and developing existing and new relationships in community.

Jessica Franko

Queen's University

Travel for Impact, Maun, Botswana

This initiative seeks to address livelihoods in Ngamiland through beekeeping and bee by-product development, creating meaningful opportunities for communities to drive economic sustainability within the tourism value-chain. The project falls within Travel for Impact's (TFI) broader aims of responsible tourism under their pillars of conservation, women, youth, culture and heritage, and economic empowerment.

I was first connected to TFI as a summer intern, where I aided in marketing, community, and travel partner liaising, report and grant writing, and graphics. It was during this time that I also partnered on writing this beekeeping initiative proposal. While working at TFI, I learned how to center my learning on relationship building and community-driven change. Travel for Impact challenged the way I view myself, the world, and my place within it. Since my time at TFI, I have stayed closely connected to the community, and after two years, it is an honour to be returning back to Maun.

COADY

INTERNATIONAL INSTITUTE
ST. FRANCIS XAVIER UNIVERSITY

OCEANPATH FELLOWSHIPS